



## MEDIA INVITATION

Worldwide launch of landmark report on alcohol taxation as tool for financing the new development agenda. IOGT International and the East African Alcohol Policy Alliance (EAAPA) cordially invite to a press conference for the launching of the joint report on alcohol taxation as tool for financing the new sustainable development goals.

**WHERE** [MS Training Centre for Development Cooperation \(MS-TCDC\) in Usa River, Arusha](#)

**WHEN** [16:00 Wednesday, September 23, 2015](#)

**WHY** Tanzania, like the other East African countries and many nations of the global south, suffers greatly from the burden imposed by alcohol harm.

Alcohol harm burdens the public health systems, causes tremendous costs to the economy and erodes the social fabric of society. This way it is a massive obstacle to development.

As the global community gets ready to adopt new, visionary and ambitious development goals – the so-called Sustainable Development Goals – it is of crucial importance for low- and middle income countries to raise funds in order to be able to implement this ambitious agenda for sustainable development.

Alcohol taxation, evidence shows, is a powerful tool with a double positive effect: it reduces the burden of alcohol as obstacle to development and it raises funds for welfare policy measures.

**WHAT** IOGT International and EAAPA have collaborated to compile a landmark report detailing the science behind the effects of alcohol taxation, and outlining the mechanisms of taxation and its consequences for fiscal space, health promotion and sustainable development.

The report presents findings from independent science and provides data and examples of success stories from around the world.

In a novel approach, the report highlights how alcohol taxation, if employed in an evidence-based manner, reaps positive effects for a number of Sustainable Development Goals. The report finds that at least 8 out of the 17 new Sustainable Development Goals – such as eradication of poverty and hunger, gender equality, good health and well being, quality education, or economic growth – are positively impacted by alcohol taxation measures

The report concludes: **Alcohol taxation is a win-win measure for increasing fiscal space, boosting health promotion and financing sustainable development.**



IOGT International is the premier global network for evidence-based policy measures and community-based interventions to prevent harm caused by alcohol and other drugs. IOGT International is a global social movement of 122 Member Organizations in 54 countries around the world



The East African Alcohol Policy Alliance is the premier network for high-impact, cost-effective and evidence-based policy measures to prevent and reduce alcohol harm in the East African region.

EAAPA is a network of five national alcohol policy alliances from Rwanda, Burundi, Kenya, Uganda and Tanzania.

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