Strategy or intervention	Effectiveness	Breadth of research support	Crossnational testing
PRICING AND TAXATION			
Alcohol taxes	+++	+++	+++
Minimum price	?	+	0
Bans on price discounts and promotions	?	+	0
Differential price by bevarage	+	+	+
Special or additional taxation on alcopops and youth-oriented beverages	+	+	+

Strategy or intervention	Effectiveness	Breadth of research support	Crossnational testing
REGULATING PHYSICAL AVAILABILITY			
Ban on sales	+++	+++	++
Bans on drinking in public spaces	?	+	+
Minimum legal purchase age	+++	+++	++
Government monopoly on retail sales	++	+++	++
Restrictions on density of outlets	++	+++	++

Strategy or intervention	Effectiveness	Breadth of research support	Crossnational testing
MODIFYING THE DRINKING ENVIRONMENT			
Staff training and house policies relating to responsible beverage service	0/+	+++	++
Staff and management training to better manage aggression	++	+	++
Enhanced enforcement of on-premises laws and legal requirements	++	++	++
Voluntary codes of bar practice	0	+	+

Strategy or intervention	Effectiveness	Breadth of research support	Crossnational testing
DRINK DRIVING COUNTERMEASURES			
Sobriety check points	++	+++	+++
Random breath testing	+++	++	++
Lowered BAC limits	+++	+++	+++
Low BAC for young drivers (zero tolerance)	+++	++	++
Designated drivers and ride services	0	+	+
Severity of punishment	0/+	++	++

Strategy or intervention	Effectiveness	Breadth of research support	Crossnational testing
EDUCATION AND PERSUASION			
Classroom education	0	+++	++
Brief interventions with high-risk students	+	+	0
Mass media campaigns, including drink driving campaigns	0	+++	++
Warning labels and signs	0	+	0
Social marketing	0	++	0

Strategy or intervention	Effectiveness	Breadth of research support	Crossnational testing
TREATMENT AND EARLY INTERVENTION			
Brief intervention with at-risk drinkers	+++	+++	+++
Mutual help/ self-help attendance	++	++	++
Medical and social detoxification	+++	++	++
Pharmaceutical therapies	+	++	++

Strategy or intervention	Effectiveness	Breadth of research support	Crossnational testing
RESTRICTION ON MARKETING			
Legal restrictions on exposure	+/++	+++	++
Legal restriction on content	?	0	0
Alcohol industry's voluntary self-regulation codes	0	++	++